



LANTERN CLUB SHINES PINK!

Supporting breast cancer awareness
in your local community.



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Overview

Our vision at Lantern Club is 'to make a significant contribution to the quality of community life'. We aim to work closely with local welfare, health, sporting and education organisations to see where we can help make a difference. Earlier this year, it was revealed that our local community of Canterbury has one of the lowest breast screening rates in NSW. According to research, there are a number of reasons for this, however the main being a lack of health awareness that is most likely due to language and cultural barriers within our community. Fortunately for the Canterbury area, a new breast screening centre will open in Campsie in November this year, run by BreastScreen NSW. The goal of the new breast screening centre is to increase the rate of screening and rescreening for breast cancer among women in the Canterbury area. Currently the overall breast screening rate for women aged 50 to 69 years is only 48%. This is well below the state average of 52% and is in fact one of the lowest screening rates in the state.

The new centre will accommodate the diversity of our local community through the provision of interpreters for non-English speaking women.

To help increase awareness and raise much needed funds for this new centre, Lantern Club will dedicate itself to shining Pink during October. 100% of funds raised by Lantern Club will go towards the Campsie Breast Screening Centre and the provision of a Sensory Suite and interpreters (for non-English speaking women) to assist with health and breast screening communication.

About the Campsie Breast Screening Sensory Suite

Sydney Local Health District

| Language | Population Rate | Participation | Under Screened population |
|------------|-----------------|---------------|---------------------------|
| English | 31,293 | 51.7% | 15,104 |
| Arabic | 3,069 | 25.6% | 2,284 |
| Greek | 3,802 | 41.1% | 2,240 |
| Italian | 3,242 | 37.6% | 2,023 |
| Cantonese | 3,695 | 51.1% | 1,806 |
| Mandarin | 2,972 | 45.4% | 1,623 |
| Korean | 1,230 | 11.2% | 1,092 |
| Spanish | 937 | 44.6% | 519 |
| Vietnamese | 1,322 | 64.4% | 471 |
| Tamil | 415 | 16.9% | 345 |
| Indonesian | 468 | 29.7% | 329 |
| Hindi | 379 | 21.9% | 296 |
| Tagalog | 583 | 52.7% | 276 |
| Turkish | 318 | 19.8% | 255 |
| Croatian | 288 | 13.2% | 250 |
| French | 281 | 21.7% | 220 |
| Serbian | 253 | 17.4% | 209 |
| Macedonian | 197 | 16.8% | 164 |
| Maltese | 180 | 11.7% | 159 |
| German | 176 | 34.8% | 115 |

Sensory Suites have been designed as one of the most effective measures in overcoming the fear, anxiety and reluctance often felt by women when contemplating breast screening. The Sensory Suite coaches women with techniques to help them relax physically and psychologically before mammogram screening. Armed with this knowledge, women are often more likely to then get screened on a regular basis. The Sensory Suite at Campsie will be located next to the screening room and funds raised by Lantern Club will help purchase the equipment required to create the Sensory Suite.

HELP US RAISE \$30,000 THIS OCTOBER!

Through the 'LANTERN CLUB SHINES PINK!' campaign in October, Lantern Club aims to raise \$30,000 for the Campsie BreastScreen NSW centre. We are calling on our local community to take part in this campaign. Most of us have been touched by cancer in some way and this is a great opportunity to help make a difference in the Canterbury community. Sponsorship opportunities are presented on the next page.

We invite you to join us for a number of key events to support our fundraising efforts including a Fundraiser Dinner on Thursday 8th October in MāZi at Lantern Club. This event will be hosted by Mary Coustas with live entertainment by vocal group The Kamis. Tickets for this special night go on sale on Tuesday 1st September via our website www.lanternclub.com.au

Events

Thursday 1st October - Launch of New BreastScreen NSW van

Monday 5th October - Pink Bingo

Thursday 8th October - Fundraiser Dinner

Saturday 17th October - Pink Sports Day 1

Saturday 24th October - Pink Sports Day 2

Tuesday 3rd November - Party in Pink Melbourne Cup Finale

Keep up to date with all of our Pink events throughout October by visiting www.lanternclub.com.au and by liking us on Facebook for regular updates on our progress.

